



# MUSCATINE

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# IOWA

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## Community Profile



# Welcome

Located on the banks of the Mighty Mississippi River in Eastern Iowa, Muscatine is a community rich in history and beauty. It is an economically strong business center, where several Fortune 500™ businesses have chosen to locate. Once a world leader in the pearl button manufacturing industry, Muscatine earned the name, Pearl of the Mississippi. Former Muscatine resident Samuel Clemens (Mark Twain) once recalled, **“And I remember Muscatine—still more pleasantly—for its summer sunsets. I have never seen any, on either side of the ocean, that equaled them.”** His fond recollection provides some insight into why Muscatine is a great place to live, work, play, and visit.



## Location

Muscatine is strategically located at a crossroads of various modes of transportation for both commuters and freight travel. Interstate 80, U.S. Highways 61 & 6, and State Highways Iowa 22 & 38 all provide regional commuting options for the growing workforce. The location also benefits from easy access to the Muscatine Municipal Airport, the Canadian Pacific Railroad service, and freight service on Mississippi River waterways. The 300-mile market includes the seven major metropolitan areas of Chicago, Indianapolis, Kansas City, Milwaukee, Minneapolis-St. Paul, Omaha, and St. Louis, reaching a total area population of nearly 39 million.

### 300-Mile Market Population

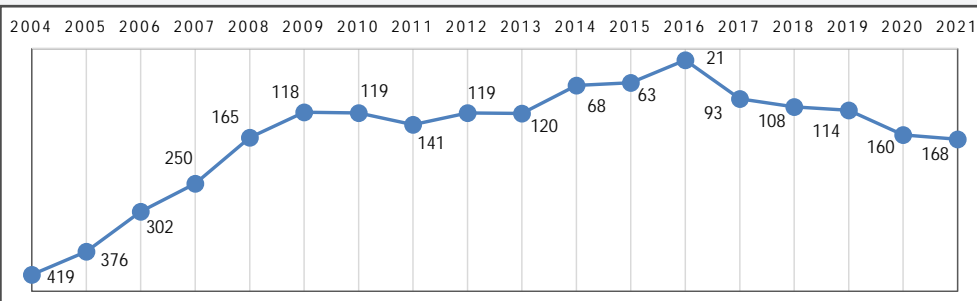
39,789,117 – Muscatine, IA	37,999,304 – St. Louis, MO
55,426,131 – Indianapolis, IN	19,881,835 – Kansas City, MO
47,366,441 – Chicago, IL	16,931,672 – Minneapolis, MN
40,330,058 – Milwaukee, WI	15,020,138 – Omaha, NE



## Awards

### Policom Rankings

Due to its powerful and diverse economy, Muscatine is in the top 30 percent among Micropolitan Statistical Areas (McrSAs) in economic strength rankings as determined by the Policom Corporation. The city’s ranking in 2021 is 168 out of 536 McrSAs. Policom considers 23 different economic factors when determining the rankings.



Source: Policom Corporation. Micropolitan Statistical Areas. 2021 Economic Strength Ranking. <https://policom.com/rankings-micropolitan-areas/>

### Blue Zones

Muscatine earned certification as a Blue Zones Community on July 30, 2014. The Blue Zones Project, based on principles by Dan Buettner, author of the books, “Blue Zones” and “Thrive,” offers research and information targeted at helping people living longer, better lives by changing their environment and lifestyles. The Blue Zones Project is part of Governor Terry Branstandt’s Healthiest State Initiative. It is sponsored by Wellmark Blue Cross and Blue Shield and Healthways.

### Complete Streets

The National Complete Streets Coalition ranked Muscatine 8th best in complete street policies in the nation, thanks to its direct and committed policy to multi-modal transportation. Smart Growth America announced the rankings in 2013.



# Demographics

## Population

	2000	2010	2020
City of Muscatine, IA	22,920	22,886	23,797
Muscatine County, IA	41,722	42,745	43,235

Source: U.S. Census Bureau, Decennial Census

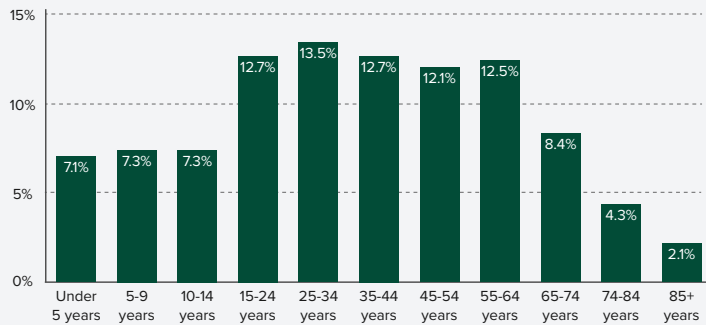
## Households

	2000	2010	2020
City of Muscatine, IA	9,012	9,008	9,623
Muscatine County, IA	15,847	16,412	16,908

Source: U.S. Census Bureau, Decennial Census

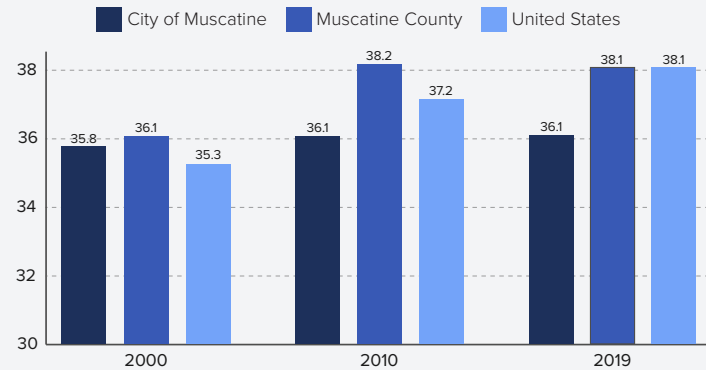
## Age

### Age Cohorts



Source: U.S. Census Bureau, 2015-2019 American Community Survey 5-Year Estimates

### Median Age



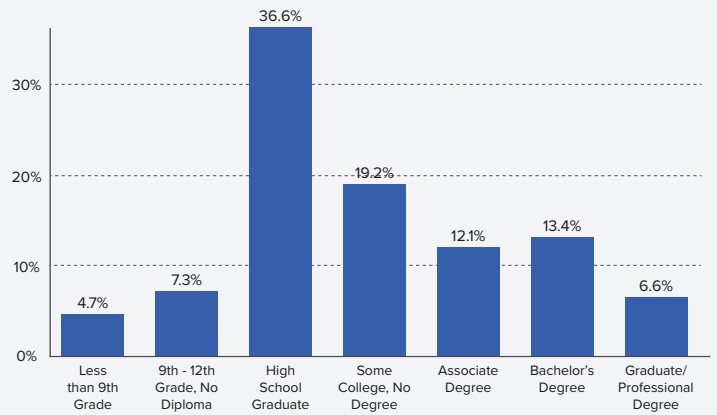
Source: U.S. Census Bureau, 2015-2019 American Community Survey 5-Year Estimates



City Hall, Muscatine, Iowa

## Education Attainment

### For the Population Age 25 and Over



High School Graduate or Higher ..... 88%  
 Bachelors Degree or Higher ..... 20%

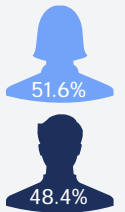
Source: U.S. Census Bureau, 2015-2019 American Community Survey 5-Year Estimates

## Race, Ethnicity & Gender

White	88.1%
Black or African American	4.1%
American Indian & Alaskan Native	0.2%
Asian	0.8%
Pacific Islander	0.0%
Some Other Race	3.6%
Two or More Races	3.3%

## Hispanic or Latino Origin Percent of Population

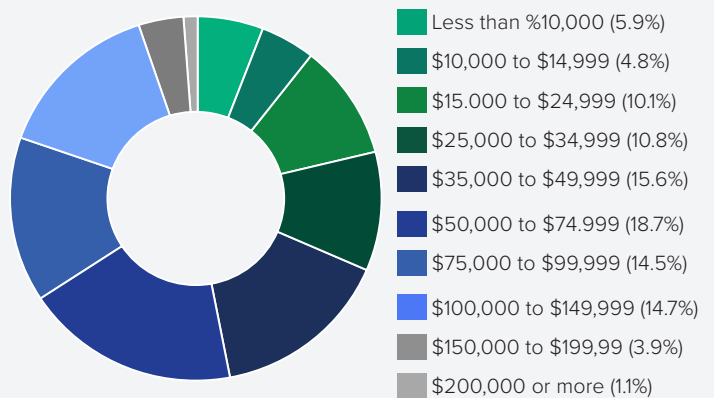
Muscatine, IA	20.3%
Iowa	6%
USA	18.01%



Source: U.S. Census Bureau, 2015-2019 American Community Survey 5-Year Estimates

## Income

### Household Income



Muscatine Median Household Income ..... \$52,660  
 Iowa Median Household Income ..... \$60,523  
 U.S. Median Household Income ..... \$62,843

Source: U.S. Census Bureau, 2015-2019 American Community Survey 5-Year Estimates

# Transportation & Utilities

## Air Service

### Eastern Iowa Airport (CID)

Distance from Muscatine .....	62.9 miles
Daily Flights .....	35
Major Airlines .....	4
Non-Stop Cities .....	11
Fixed Base Operator .....	Yes
Air Cargo Carriers .....	3

### Iowa City Municipal Airport (IOW)

Distance from Muscatine .....	35.9 miles
General Aviation Provider .....	Yes
Fixed Base Operator .....	Yes

### Muscatine Municipal Airport (MUT)

Distance from Muscatine .....	0 miles
General Aviation Provider .....	Yes
Fixed Base Operator .....	Yes

### Quad Cities International Airport (MLI)

Distance from Muscatine .....	34.1 miles
Daily Flights .....	50
Major Airlines .....	5
Non-Stop Cities .....	10
Fixed Base Operator .....	Yes
Air Cargo Carriers .....	3

For more information: [www.eiaairport.org](http://www.eiaairport.org) • <https://iowacityairport.org> • [www.carveraero.com](http://www.carveraero.com) • [www.qcairport.com](http://www.qcairport.com)

## Road Freight Service

### Muscatine Trucking Carriers

Basset Express Inc. • Commercial Transport Inc. • Curry's Auto Inc. • Daufeldt Transport Inc. • Ruan Transportation Mgmt Systems • Tan-Tara Transportation Corporation • Thompson Trucking Inc.

Source: Infogroup, 2021.



## International Trade Services

International Trade Services located 30 miles east of Muscatine in the Quad Cities Area:

Computerized Paired Port System • Customs Bonded Motor Carriers • Customs House Brokers/International Freight Forwarders • Foreign Trade Zone #133

Source: Infogroup, 2021.

## Water Freight Service

### Mississippi River – Lock and Dam No. 16

9-foot channel, 10 month navigation season

Source: U.S. Army Corps of Engineers, Mississippi River Valley Division. "Upper Mississippi River Locks & Dams." 2012.



Barge on the Mississippi River

## Rail Service

### Freight

Canadian Pacific Railroad ..... through Muscatine  
Iowa Interstate Railroad ..... approx. 13 miles away

### Passenger

AMTRAK (Burlington, IA station) ..... 1 hour  
(Mt. Pleasant, IA station) ..... 1 hour  
(Galesburg, IL station) ..... 1 hour, 15 minutes

Source: Google Maps, 2014.

## Utilities

Electricity ..... Eastern Iowa REC, Muscatine Power and Water  
Natural Gas ..... Alliant Energy  
Water ..... Muscatine Power and Water  
Sewer ..... City of Muscatine  
Internet ..... CenturyLink, Muscatine Power and Water  
Cable TV ..... Muscatine Power and Water

Muscatine offers some of the lowest utility rates in the state and in the nation. Utility service reliability is extremely high with ability to deploy crews locally as needed to respond to service issues. MP&W, a municipal utility, is locally operated with local decision-making.

High speed broadband internet services were launched in 1998. Commercial internet customers are offered a city-wide, fiber-based network, as well as advanced point-to-point connectivity. Tier I-3 technical support is provided locally. As of 2021, MP&W has finished their \$8 million fiber-to-premise infrastructure upgrade and can now offer internet with 1 Gbps (gigabits per second) speed to every home in Muscatine.



Norbert F. Beckey Bridge

# Economy

## Major Employers

HNI Corporation	3,800
Grain Processing/Kent Feeds	934
Muscatine Community School District	815
Unity Point Trinity Muscatine	492
SSAB Steel Inc	465
Bayer US Crop Science	437
Hy-Vee	427
The Raymond Corporation	390
Musco Sports Lighting	381
Walmart	348
Kraft Heinz	328
Muscatine Co. Power and Water	270
Muscatine County	231
Stanley Consultants	229
City of Muscatine	227

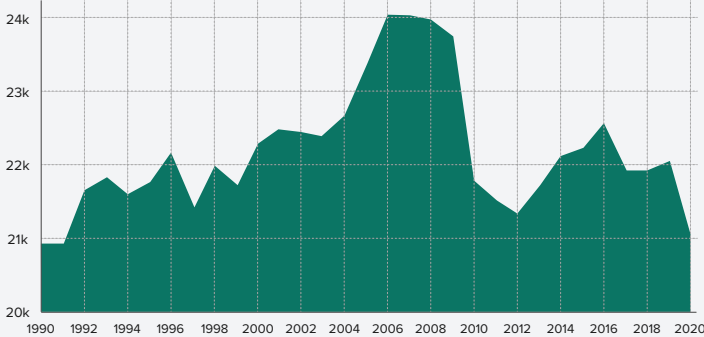
Source: Greater Muscatine Chamber of Commerce and Industry, September 2021

## Workforce

Laborshed Area Labor Force	475,897
Labor Force, Muscatine County (2020 Annual Average)	21,053
Employed, Muscatine County (2020 Annual Average)	19,796
Unemployment Rate, Muscatine County (2021 Annual Average)	3.3%

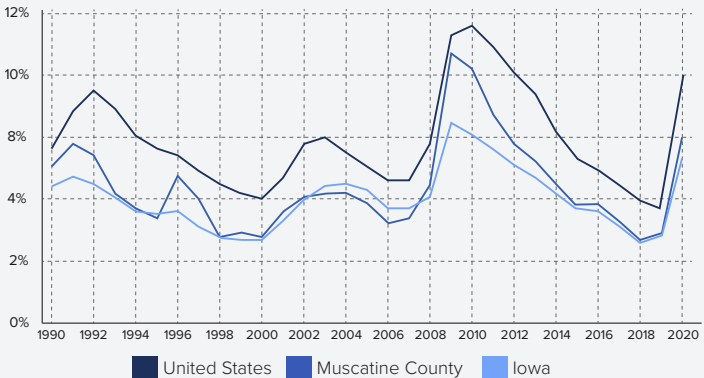
Source: U.S. Department of Labor, Bureau of Labor Statistics and Iowa Workforce Development

### Annual Labor Force for Muscatine County, IA



Source: U.S. Department of Labor, Bureau of Labor Statistics

### Annual Unemployment for Muscatine County, IA

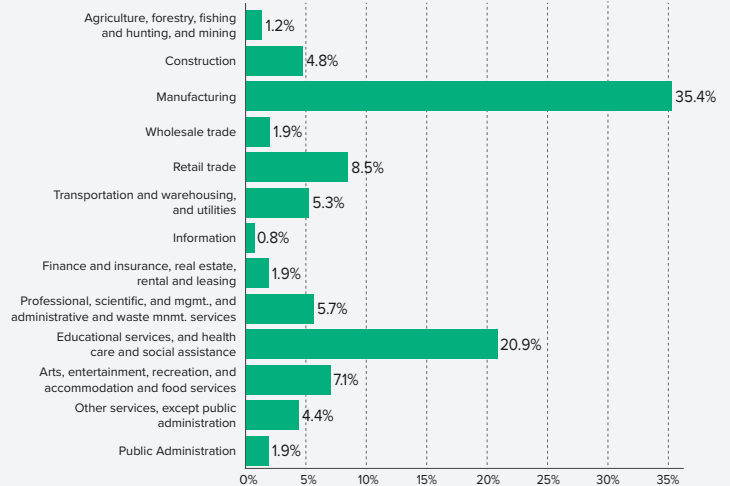


Source: U.S. Department of Labor, Bureau of Labor Statistics



View of downtown Muscatine, IA.

## Employment by Industry for Muscatine County, IA



Source: U.S. Census Bureau, 2015-2019 American Community Survey 5-Year Estimates



Downtown Muscatine, IA during the Holidays

## Taxes

**Federal Taxes Deductible:** Corporate – 50% • Individual – 100%  
**State Corporate Income Tax:** Based solely on in-state sales.  
**State/Local Sales Tax:** Current state sales tax is 5% with two additional local option sales taxes of 1% each, bringing the total to 7%. All sales taxes exclude food, prescription drugs, and medical devices.  
**Property Tax:** Manufacturing machinery, equipment, and computers are exempt from property tax.  
**Total Tax Rate (per \$1,000 Assessed Value)** ..... 15.67209

### City of Muscatine Taxable Property Valuation Comparison

	January 1, 2019	January 1, 2020	% Change
Residential	\$504,040,953	\$534,375,402	6.02%
Commercial	\$230,377,751	\$240,751,289	4.50%
Industrial	\$129,529,216	\$134,421,623	3.78%
Multi-Residential	\$28,419,164	\$27,176,056	-4.37%
Utilities	\$4,292,368	\$3,576,142	-16.69%
Railroads	\$1,073,088	\$1,116,979	4.09%

Source: Muscatine County Assessor's Office and City of Muscatine Finance Department, 2021.

## Retail Sales

	2020 Population	FY 2020 Retail Sales
<b>Muscatine, IA</b>	<b>23,797</b>	<b>\$411,388,403</b>
Ottumwa, IA	25,529	\$372,361,287
Burlington, IA	23,982	\$298,244,324
Clinton, IA	24,469	\$361,690,301
Marshalltown, IA	27,591	\$359,899,562

Source: Iowa Department of Revenue

# Quality of Life

## Primary and Secondary Education

### Public Schools

#### Muscatine Community School District

Type of school	Number of Schools	Enrollment
Preschool	6	459
Elementary Schools	9	2,862
Jr. High Schools	4	1,616
High Schools	3	2,113
Total	22	7,050

Graduation Rate (4-year) ..... 82.03%

Graduation Rate (5-year) ..... 85.19%

Average Total Salary per Teacher ..... \$47,210

Full time Teacher to Student Ratio ..... 13 to 1

*Enrollment Statistics are Muscatine, West Liberty, and Wilton Community School District 2020-21 school year*

*Graduation Statistics, Salary, and Teacher Ratio are only for the Muscatine Community School District 2020-21 school year*

*Source: Iowa Department of Education*

### Private and Parochial Schools

All Saints Catholic School	Davenport
Assumption High School	Davenport
Faith Academy	Iowa City
Heritage Christian	Iowa City
John F. Kennedy Catholic School	Davenport
Lourdes Catholic School	Bettendorf
Morning Star Academy	Bettendorf
Regina Elementary School	Iowa City
Regina Jr. Sr. High School	Iowa City
Rivermont Collegiate	Bettendorf
Saints Mary and Mathias Catholic School	Muscatine
Scattergood Friends School	West Branch
St. Paul The Apostle School	Davenport
Trinity Lutheran School	Davenport
Willowwind School	Iowa City

*Region includes Scott County, Muscatine County, Johnson County and Cedar County.*

## Post-Secondary Education

Institutions of Higher Learning within 50 miles of Muscatine:

Augustana College • Blackhawk College • Coe College • Iowa Wesleyan College • Kirkwood Community College • Muscatine Community College • Scott Community College • St. Ambrose University • Trinity College of Nursing & Health Sciences • University of Iowa • Western Illinois University, Quad Cities

*Source: <https://bigfuture.collegeboard.org/find-colleges>*

## Meeting Facilities

City of Muscatine Pearl City Station	175 seats
Geneva Country Club	250 seats
Merrill Hotel Ballroom	525 seats
Muscatine City Riverview Center	400 seats
Rendezvous Reception Facility	400 seats

*Source: Greater Muscatine Chamber of Commerce & Industry, 2021.*



Riverview Center.

## Average Home Sales Price

Bettendorf & Riverdale, IA	\$312,000
Cedar Rapids Area, IA	\$196,100
Coralville, IA	\$363,600
Davenport, IA	\$156,600
Dubuque, IA	\$221,900
Iowa City, IA	\$301,500
Milan & Rural Rock Island County, IL	\$157,500
Moline, IL	\$124,900
<b>Muscatine, IA</b>	<b>\$131,700</b>
Rock Island, IL	\$103,300
Wilton, IA	\$154,600

*2020 Spring Average Sales Price*

*Source: Ruhl & Ruhl Realtors, Facts and Trends Report, [www.ruhlhomes.com](http://www.ruhlhomes.com)*

## ACCRA Cost of Living

	Composite	Grocery	Housing	Utilities	Transportation	Health Care	Misc.
DMRI, IA-IL MSA*	90.4	102.9	69.5	92.0	105.2	106.3	95.7
Ames, IA	99.4	100.2	98.8	91.4	103.4	100.0	100.7
Cedar Rapids, IA	95.7	98.1	82.3	106.9	97.7	109.8	100.0
Corpus Christi, TX	96.4	86.3	91.3	135.6	94.1	82.1	96.7
Chicago, IL	123.9	107.2	163.0	92.7	113.6	98.9	113.9
Des Moines, IA	87.9	93.5	73.3	88.6	98.2	92.0	94.0
Kansas City, MO	95.2	93.8	87.6	98.2	92.7	100.7	100.8
Peoria, IL	90.1	95.9	79.0	100.2	103.4	89.5	90.5
Rockford, IL	90.4	94.2	73.9	89.4	105.9	109.1	95.9

*Source: The Council for Community and Economic Research (C2ER); 2020 Annual ACCRA Cost of Living Survey*

## Climate

*Source: National Climatic Data Center - Muscatine, IA (1981-2010 Normals)*



Average Annual Temperature  
51.8°F / 11.0°C



Average Annual Precipitation  
38.53 in / 97.9 cm



Average Winter Temperature  
26.4°F / -3.1°C



Average Summer Temperature  
74.3°F / 23.5°C

## Lodging

Type	Facilities	Rooms
Hotels/Motels	8	507
Bed & Breakfasts	3	12

*Source: Greater Muscatine Chamber of Commerce & Industry, 2021.*

## Health Care

### In Muscatine

Primary Care Physicians	19
Dentists	22
General Surgeons	5

### Hospitals in the Area

UnityPoint Health - Trinity, Muscatine, IA	
Total Staffed Beds	38
Total Trinity Staff	approx. 400

### Hospitals within 30 miles

UnityPoint Health - Trinity, Rock Island, IL	
Total Staffed Beds	318
Trinity Bettendorf, IA	
Total Staffed Beds	87
Genesis Medical Center East, Davenport, IA	
Total Staffed Beds	345

*Source: American Hospital Directory, Healthgrades.com*

# Quality of Place

## Parks and Recreation

<b>550-Acre Park System</b>	
City Neighborhood Parks .....	11
Playgrounds .....	12
Rentable Park Shelters .....	14
Riverfront Rental Facilities .....	2
Riverview Center and Pearl City Station	
Miles of Active Trails .....	10

### Municipal Golf Course

Muscatine Municipal Golf Course .....	18 holes
Fuller Park Disc Golf Course .....	18 holes in a 53 acre park

### Muscatine Soccer Complex

Full size fields .....	8
(2 internationally sized and lighted)	

### Kent-Stein Park

A 66-acre facility adjoining an 11-acre slough with 2 concession stands, 8 lighted baseball diamonds, 9 lighted softball diamonds, 9 lighted horseshoe courts, picnic areas, fishing, and restrooms.



Baseball fields at Kent-Stein Park

### Muscatine Aquatic Center

Located in Weed Park, the community's premier water activity center features 5 slides (2 drop slides, 1 family slide and 2 long slides), a zero-depth entry area and an interactive play structure with a kids' slide and spray area.

### Boat Harbor and Marina

18 large houseboat slips, 66 smaller long dock slips, 8 transient boat slips • Water and electricity available • 2 boat launches with 4 total ramps • Gas and diesel fuel sales

### Other Amenities

5 basketball courts (3 lighted) • 8 tennis courts (4 lighted) • Skate Park (lighted) including 90 ft. x 50 ft. in-line hockey rink • 2 lighted sand volleyball courts • Riverfront ice skating rink

Source: City of Muscatine, Parks and Recreation Department



Aquatic Center



## Attractions

### Mississippi River

There are magnificent views of the nation's preeminent waterway from the Mark Twain Overlook and the beautiful downtown riverfront. There are also many recreation opportunities on the Mississippi River.

### Norbert F. Beckey Bridge

A 1500-foot span connecting Iowa and Illinois is illuminated every night in an ever-changing rainbow of colors created by 43 LED fixtures.

### Historic Districts/Buildings

Muscatine has two national historic districts listed on the National Register of Historic Places (Downtown Commercial and West Hill) and two cultural and entertainment districts. In addition, there are several individual listings on the National Register.



Mississippi Mist at night.

## Arts/Culture/Museums

### Muscatine Art Center

Accredited by the American Association of Museums and a Cultural Leadership Partner with the Iowa Arts Council, the Muscatine Art Center house works by notable American artists Grand Wood, Georgia O'Keefe, and Allan Houser, as well as a collection of European masters. The museum is located in the 1908 Musser Mansion and contemporary Stanley Gallery.

### Muscatine History and Industry Center

Traces the economic history of Muscatine, from its beginnings as a trading post for Native Americans to becoming the home to a wide variety of national and international companies. The center includes an exhibit on the pearl button industry, which provided Muscatine's unofficial nickname, "Pearl of the Mississippi."

### Outdoor Sculptures/Fountains

There are unique and beautiful art pieces, such as the Folded Circle Arc, Mississippi Harvest, Prayer of Peace, and Mississippi Mist.

### Performing Arts

Muscatine offers an array of cultural facilities that rival those of larger metro areas, including the Muscatine Center for the Performing Arts, Muscatine Symphony Orchestra, Pearl City Players Theatrical Society, and Masquers Community Theatre.

**For more information, please contact:**

The City of Muscatine  
215 Sycamore St.  
Muscatine, IA 52761  
563.264.1550  
[www.muscatineiowa.gov](http://www.muscatineiowa.gov)

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